



# INTERNATIONAL CURRY FEST

## SILVER SPONSOR BENEFITS

1. Name/Logo inclusion in all print and electronic advertising campaign plus promotional materials.
2. 50,000 ½ Page Full Color Double Sided Flyers;  
200 Posters 11.5” x 17”
3. **Newspapers:** Gleaner Extra; Observer; Caribbean National Weekly; Star; Caribbean Commentary.
4. Inclusion as associate sponsor in all Press Releases.
5. Recognition at pre-promotional party.
6. One (1) Banner on-site in prominent location.
7. Live on-stage mention at the event.
8. A total of 2 VIP passes, 4 general admission tickets to event.
9. Internet

**CATEGORY SPONSORSHIP COST: \$2000.00**

## **GOLD SPONSOR BENEFITS**

1. Name/Logo inclusion in all print and electronic advertising campaign plus promotional materials.
2. 50,000 ½ Page Full Color Double Sided Flyers;  
200 Posters 11.5” x 17”
3. **Newspapers:** Gleaner Extra; Observer; Caribbean National Weekly; Star; Caribbean Commentary.
4. Inclusion as associate sponsor in all Press Releases.
5. Recognition at pre-promotional party.
6. Logo on Promotional T-Shirts.
7. Two (2) Banners on-site in prominent location.
8. Live on-stage mention at the event.
9. A total of 4 VIP passes, 8 general admission tickets to event.
10. Internet

**CATEGORY SPONSORSHIP COST: \$3500.00**

# PLATINUM SPONSOR BENEFITS

1. Name/Logo inclusion in all print and electronic advertising campaign plus promotional materials.
2. **Radio:** Commercials aired on Hot 105; WKAT 1360; WAVS 1170; 99 JAMS
3. 50,000 ½ Page Full Color Double Sided Flyers;  
200 Posters 11.5” x 17”.
4. **Newspapers:** Gleaner Extra; Observer; Caribbean National Weekly; Star; Caribbean Commentary; Sun Sentinell.
5. **Television:** Maxine Tulloch Show; Island TV; Morning News from Jamaica.
6. Inclusion 10 x 10 Booth as sponsor in all Press Releases.
7. Recognition at pre-promotional party.
8. Logo on Promotional T-Shirts.
9. Four (4) Banners on-site in prominent location.
10. Live on-stage mention at the event.
11. A total of 6 VIP passes, 10 general admission tickets to event.
12. Internet

**CATEGORY SPONSORSHIP COST: \$5,000.00**